

Pirelli HangarBicocca presents

***Take Me (I'm Yours)***

From an exhibition idea originally conceived by Hans Ulrich Obrist and Christian Boltanski in 1995.

Curated by Christian Boltanski, Hans Ulrich Obrist, Chiara Parisi, Roberta Tenconi

Press Preview 30 October 2017, 11.30 AM

Opening 31 October 2017, 7 PM

From 1 November 2017 to 14 January 2018



With Aajiao, Etel Adnan, Rosa Aiello, Giorgio Andreotta Calò, Micol Assaël, Gianfranco Baruchello, Christian Boltanski, Mohamed Bourouissa, James Lee Byars, Luis Camnitzer, Maurizio Cattelan, Ian Cheng and Rachel Rose, Heman Chong, Jeremy Deller, Patrizio Di Massimo, Simone Fattal, Hans-Peter Feldmann, Yona Friedman, Martino Gamper, Mario Garcia Torres, Alberto Garutti, Gilbert & George, Dominique Gonzalez-Foerster, Félix González-Torres, Douglas Gordon, Carsten Höller, Jonathan Horowitz, David Horvitz, Adelita Husni-Bey, Pierre Huyghe, Alex Israel, Koo Jeong A, Alison Knowles, Ugo La Pietra, Armin Linke, Angelika Markul, Annette Messenger, Gustav Metzger, Bruce Nauman, Otobong Nkanga, Yoko Ono, Luigi Ontani, Sarah Ortmeyer and Friederike Mayröcker, Riccardo Paratore, Sondra Perry, Cesare Pietroiusti, point d'ironie, Ho Rui An, Anri Sala, Tino Sehgal, Daniel Spoerri, Wolfgang Tillmans, Rirkrit Tiravanija, Franco Vaccari, Francesco Vezzoli and Lawrence Weiner

**Pirelli HangarBicocca presents “Take Me (I’m Yours)” a group exhibition that rewrites the rulebook for experiencing a work of art. Visitors are invited to flout convention and do all the things they aren’t normally allowed to do in a museum.**

In “Take Me (I’m Yours)” works can be touched, used, or changed; they can be consumed or worn; purchased and even taken free of charge, or carried off in exchange for some personal item.

The exhibition is also a project that continues to evolve and be transformed. At “Take Me (I’m Yours),” the public can not only take home one of the thousands of copies of each work—helping to physically empty out the space—but alter the appearance of the show by taking part in performances where the interaction may involve an experience rather than an object, in keeping with the notion of immateriality that increasingly pervades both art and everyday life.

Presented for the first time in 1995 at the Serpentine Gallery in London—and in varying iterations in Paris, Copenhagen, New York, and Buenos Aires from 2015 on—the exhibition grew out of a series of conversations between curator Hans Ulrich Obrist and artist Christian Boltanski about the need to rethink how artworks are shown. Specifically, the project concept began with *Quai de la Gare* (1991), a Boltanski piece made up of piles of used clothing that visitors could pick out and carry off in a bag printed with the word “Dispersion”: a work innately destined to scatter and vanish.

In Milan, alongside **Christian Boltanski’s** *Dispersion*, the works of over fifty other artists have been installed in the thousand-square-meter Shed at Pirelli HangarBicocca, also popping up outside the exhibition space with projects for the catalogue, bookshop, and web, and moving out into the Bicocca neighborhood. Historic works shown in the landmark 1995 exhibition appear alongside new pieces made specifically for the occasion. The exhibition display has been conceived by artist and designer Martino Gamper, who created the display components out of *Solid Textile Board*, a recycled material.

Visitors will encounter the works of some artists featured in the 1995 show: for instance, they can take part in the lottery organized by **Douglas Gordon**, where the prize is a dinner with the artist himself; pick up one of the pins provided by the duo **Gilbert & George**, bearing the same wry, satirical slogans as the posters on view, *THE BANNERS* (2015); collect the vintage images offered by **Hans-Peter Feldmann**; eat chocolates supplied by **Carsten Höller**—in wrappers printed with the word “Future”—in *Zukunft (Future)*, 1990/2017; download and print out a new poster by **Wolfgang Tillmans**, or use the stencils and temporary tattoos by **Lawrence Weiner** with the motto that gives the work its title, *NAU EM I ART BILONG YUMI (The art of today belongs to us)*, 1988/2017.

The exhibition will also feature other artists from a range of generations and backgrounds. In the lobby, visitors will be greeted by the installation *Wish Trees* (1996/2017) by Japanese artist **Yoko Ono**, two lemon trees on which they can leave slips of paper where they have written their wishes. And at the Pirelli HangarBicocca bookshop, they can purchase a new version of a **Gianfranco Baruchello** project presented in 1968, *Artiflex. Finanziaria Artiflex*, a fictional company that offers packages of 50-cent coins for 1 euro each and 1-euro coins for 50 cents each, with the proceeds going to charity. Inside the show, visitors can get a copy of the poster that **Maurizio Cattelan** received as a gift from artist Alighiero Boetti, pick up mint candies from the installation "*Untitled*" (*Revenge*) (1991) by **Félix González-Torres**; or create their very own map of Milan with *La riappropriazione della città: I propri itinerari*, 1975/2017, a project by **Ugo La Pietra** in collaboration with Lucio La Pietra. They can eat a sugar skeleton or a marzipan phallic symbol from Pompeii, or fish out sardine tins in **Daniel Spoerri's** works *Eat Art Happening* (2004-2017), *Amulette phallique de Pompéi* (2015/2017) and *Boîte de Sardines* (2015/2017); take a selfie with the project by **Franco Vaccari**, an updated version of his historic *Esposizione in tempo reale N.4*, presented at the 1972 Venice Biennale, where visitors could use a photo booth and hang their photos on the walls to leave a trace of their passage; get their portrait drawn by a portraitist in the performative piece by **Francesco Vezzoli**; learn their future from the fortune cookies that grew out of a collaboration between **Ian Cheng** and **Rachel Rose** for "Take Me (I'm Yours)" at the Jewish Museum in 2016; swap and leave items in the installations by **Alison Knowles** and **Jonathan Horowitz**, and take part in performances and actions by artists like **Pierre Huyghe**, **Tino Seghal**, **James Lee Byars**, **Otobong Nkanga**, **David Horvitz** and **Patrizio Di Massimo**, which envision the direct involvement of the public during the opening period of the exhibition.

"Take Me (I'm Yours)" therefore becomes a vast arena for imagining a more direct, engaging way to experience art, where the idea of giving and receiving helps us look at the broader social and historical picture of our time in a different light.

In addition to the exhibition at Pirelli HangarBicocca, Museo Nacional de Arte Decorativo in Buenos Aires is presenting another version of "Take Me (I'm Yours)" (From 14 September 2017 to 5 November 2017), curated by Christian Boltanski and Hans Ulrich Obrist.

**Planning your visit**

Admission to the show is free as always, but to take and collect the works visitors must purchase the bag designed by artist Christian Boltanski. It is for sale at the Info Point and Bookshop for 10 euros. The proceeds will help offset the expense of the works handed out in the exhibition.

On weekends, due to peaks in attendance, visitors must book their spot to enter "Take Me (I'm Yours)" (reservations online or directly at the venue, 70 people admitted every 30 minutes). The last group will be admitted at 9:15 PM.

**Public Program, performances and special events:**

**Patrizio Di Massimo** | performance during the opening day on 31 October 2017  
Performer: Omar (Brave Man Agency)

**Cesare Pietroiusti** | performance during the opening day on 31 October 2017

**James Lee Byars** | performance every Thursday, Saturday and Sunday from 6 PM to 8 PM  
**Pierre Huyghe** | performance every Thursday, Saturday and Sunday from 6 PM to 8 PM

**Adelita Husni-Bey** | workshop with schools

**Otobong Nkanga** | performance January 14, 2018

**Koo Jeong A** | walks in the neighborhood

**Talk with Hans Ulrich Obrist. A day of conversations and performances** | January 14, 2018

Find the detailed program at [hangarbicocca.org](http://hangarbicocca.org)

**To download images:**

<http://www.hangarbicocca.org/area-riservata/>

User: Take Me

Password: hangarbicocca

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**Listings Information**

Institution	Pirelli HangarBicocca
Title	“Take Me (I’m Yours)”
Curated by	Curated by Christian Boltanski, Hans Ulrich Obrist, Chiara Parisi, Roberta Tenconi
Press Preview	30 October 2017, 11.30 AM
Opening	31 October 2017, 7 PM
Exhibition dates	1 November 2017– 14 January 2018
Address	Via Chiese 2, Milan
Opening hours	Thursday-Sunday, 10 AM – 10 PM
Admission	Free Entry.  To take and collect the works visitors must purchase the bag (10 euros)
Catalog	Mousse Publishing (coming soon)
Workshops	For schools on weekdays For families on weekends
Info	(+39) 02 6611 1573 <a href="mailto:info@hangarbicocca.org">info@hangarbicocca.org</a>

