

# ***BLISS***

**30 SEPTEMBER - 08 DECEMBER 2016**

**Gallery Opening and Private View | 29 September 6-8PM**

Eroticism in art has the capacity to both indulge and terrify us. Distinct from pornography, there is a subversive potential within the representation of erotic pleasure. In *Bliss*, three artists' conceptions of the psychological and cultural complexities of sexuality highlight their historical and theoretical context: Felix Gonzalez-Torres, Jason Rhoades and Pierre Auguste Renoir. A dialogue between these artists has never been presented, and it will be an exciting opportunity to emphasise new connections through their diverse practices.

The work of Felix Gonzalez-Torres has the potential to suffuse everyday objects with erotic resonance, and despite the formally reticent compositions of the work, it expands the approach to eroticism beyond pleasure with recurrent allusions to broader potential meanings. Rhoades challenges his viewers with the vulgarity of his euphemisms for vagina, shaping pornographic vocabulary into dazzling neon light compositions, reaching towards a new sublime where sanctity meets profanity in a 'heavenly hash of ridiculous' (I. Schaffner, *Jason Rhoades, Four Roads*, p. 22). Renoir exploits the tension between the representation of the nude and the 19<sup>th</sup> century cultural restrictions on nakedness in real life. His subjects refer to the artistic canon of the idealised nude, but their fleshy rendering in thick paint, paired with hints at contemporary interiors, show his subjects as real women caught in intimate and private moments.

The realisation of cross-category shows is rooted in the identity of Nahmad Projects. Aiming to challenge the format of classical exhibitions, *Bliss* will offer visitors an engaging experience with 19<sup>th</sup> Century and Contemporary artists. Having explored the dynamics of performance art with *I am NOT tino sehgal*, this upcoming show is expected to have a spectacular impact and further establish Nahmad Projects as a flexible and innovative art space.

## **About Nahmad Projects**

Nahmad Projects is a contemporary art gallery run by London-based Joseph Nahmad, in collaboration with Tommaso Calabro. Nahmad Projects aims to bring a radical edge to Mayfair's contemporary art scene through an innovative program of multidisciplinary exhibitions, from performances to site-specific art installations. Its objective is to contribute to contemporary culture by investigating and challenging the boundaries of contemporary art practice.

## **Practical details**

Nahmad Projects  
2 Cork Street  
London W1S 3LB  
Tel. +44 207 494 25 77  
Opening times: Tuesday – Friday, 10AM-6PM; Sat, 11AM-5PM  
info@nahmadprojects.com  
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## **Press information**

press@nahmadprojects.com