

**SIX BILLBOARDS BY FELIX GONZALEZ-TORRES INSTALLED  
AROUND NEW YORK CITY IN CONJUNCTION WITH EXHIBITION  
AT THE SOLOMON R. GUGGENHEIM MUSEUM**

Beginning March 3, 1995, six billboards by Felix Gonzalez-Torres will be installed in neighborhoods around New York City in conjunction with the current exhibition, *Felix Gonzalez-Torres* at the Solomon R. Guggenheim Museum. The billboards are located out-of-doors in areas of the Brooklyn, Manhattan, and Staten Island. A seventh billboard is included in the exhibition, where it is on display in the Aye Simon Reading Room.

Support for the public billboard project has been provided by Rosa and Carlos de la Cruz.

Gonzalez-Torres' billboards evolved out of his early "date caption" photostats, which feature disjunctive historical incidents and private moments followed by the year of their occurrence. In 1989, he extended the format of these works to present an inventory of key events from the history of the gay rights movement on a billboard in Greenwich Village, commemorating the twentieth anniversary of the Stonewall Rebellion. This important piece was the first of the artist's billboard projects, which he has since exhibited in fifteen different cities during the past six years.

The six locations for this billboard were selected by Gonzalez-Torres and include:

**BRONX**

Norwood/Williamsbridge: 3371 Decatur Avenue at Gunhill Road, facing west

-more-

MANHATTAN

Chelsea/Greenwich Village: 74 Eighth Avenue at West 14th Street and  
Greenwich Avenue, facing south

Chelsea: 133 Eighth Avenue at West 16th Street, facing south

East Village: 31-33 Second Avenue at East Second Street, facing north

Harlem: 1633 Lexington Avenue at East 103rd Street, facing north

STATEN ISLAND

511 Bay Street at Wave Street, facing west

The billboards will be on view through May 10, 1995, to coincide with the  
exhibition at the Guggenheim.

END

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